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FOR IMMEDIATE RELEASE

Halifax Firm Partners with Shoppers Drug Mart to Reach Pain Sufferers

September 25, 2006, Halifax, Nova Scotia – With the epidemic of diabetes and shingles, it is important that new treatments are available for people suffering with the pain related due to nerve damage. More importantly, access to new treatment is paramount.

Origin BioMed Inc., a Halifax based manufacturer of over-the-counter topical drug products, has partnered with Canada's largest drug store chain to provide people suffering from diabetic neuropathy and shingles pain with its topical pain relief product, Neuragen.

"We're excited about the opportunity to work with Shoppers Drug Mart," said Wayne Miller, Director of Sales and Marketing of Origin BioMed. "Our partnership allows us to offer Neuragen to a greater number of people in need of neuropathic pain relief."

According to the Canadian Diabetes Association, more than two million Canadians have diabetes. By the end of the decade, this number is expected to rise to three million. (http://www.diabetes.ca/section_about/prevalence.asp). Diabetes Neuropathy occurs when high blood sugar levels damage nerves, producing symptoms in approximately 40% of diabetics. Mostly it affects the hands and feet, with symptoms of numbness, tingling and pain, but can include burning and cold sensations. Shingles (Herpes Zoster) can leave lasting and painful nerve damage at the site of outbreak.

According to Miller, "Shoppers Drug Mart plans to launch Neuragen this fall in its Atlantic Canadian stores with a future plan to introduce the pain relief product nationally into the whole chain by January 2007."

About Origin BioMed:

Origin BioMed Inc., Halifax, Canada, is an innovative biotechnology company currently expanding the markets for its exclusive therapeutic skin, lip care and supplement products. www.originbiomed.com

About Shoppers Drug Mart:

Built on a foundation of professional expertise and personal service, Shoppers Drug Mart has been meeting Canadian's health care needs for over 40 years. What was once a small pharmacy in Toronto has grown into an organization of over 925 stores from coast to coast, becoming an indelible part of the lives of Canadians, young and old. www.shoppersdrugmart.ca

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